

Crystal Clear Window Works announces launch of first insulating glass restoration and defogging franchise in New York state.

Nashville, TN (September 27, 2007). Crystal Clear Window Works USA (CCWW®), the pioneering company that restores windows and insulating glass units (IGU) using environmentally responsible processes, today announces the launch of its first franchise serving upper New York State. Get the Fog Out of Rochester is the first company to provide CCWW's proprietary window restoration and defogging services to residential and commercial properties in the state of New York.

Get the Fog Out of Rochester, owned and operated by Marc DiFrancesco and Brian Otto, is committed to supporting and contributing to the new Green Building initiatives of the city of Rochester and Monroe county. "The city and county have staked an important leadership role in the community's sustainable future. We intend to be a valuable contributor to that goal with our glass restoration services." says DiFrancesco.

Get the Fog Out of Rochester brings environmentally responsible window restoration technologies to the Rochester area, that will keep windows and glass installed indefinitely while saving energy and preventing the Green House Gas emissions generated by the manufacture and transport of replacement windows.

"We can restore energy-losing, failed moist windows into energy savers in the home or property." says DiFrancesco. "We keep windows installed by removing moisture and repairing damaged and scratched glass. We have the potential to divert tens of thousands of tons of glass and window components out of New York State landfills."

"The city of Rochester has demonstrated its leadership among green cities by targeting environmental sustainability as a driver for its economic development" observes John Hennessy, Chief Executive Officer at CCWW. "Our window preservation and glass restoration technologies will immediately reduce greenhouse gas emissions, facilitate the adoption of LEED initiatives among its commercial partners, and preserve the valuable resources recognized in the County Executive's environmental platforms. We are very excited to be part of the green community of upper New York state."

Crystal Clear Window Works is actively recruiting forward thinking entrepreneurs looking for franchise opportunities in the northeast and central United States.

About Crystal Clear Window Works

Crystal Clear Window Works has revolutionized the way homeowners and property managers deal with failed and damaged windows. The company's proprietary methods and technologies for removing damage caused by moisture and fog, extending the life of an insulating glass unit and recovering thermal performance of residential and commercial windows, has provided a cost effective, environmentally responsible alternative to replacement.

Together, Crystal Clear Window Works and its franchisees have restored over 2 million square feet of glass that would otherwise have been dumped in landfills, and diverted over 7,000 tons of greenhouse gases.

For more information:

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